



Gregory R. Byrnes

Senior Advisor

Gregory R. Byrnes is a Senior Advisor at Econsult Solutions, Inc. and is a nationally recognized leader in the field of economic development. His career spans 35 years as a journalist, economic development professional, entrepreneur and consultant. As PECO Energy's former director of economic and business development from 1991-2005, he was responsible for marketing the Philadelphia region's assets and attracting new business to the corporation's service area in southeastern Pennsylvania. During his tenure at the state's largest public utility, he became the first economic development professional to serve on the national board of directors for CoreNet Global and the International Association of Corporate Real Estate Executives (NACORE).

Areas of Expertise

Real Estate

Regional Planning

Economic
Development

Experience

Most recently, he served as Director of Corporate Projects for Atlanta-based Conway Data. He now consults for Conway and writes articles for its award winning Site Selection magazine. He launched Byrnes Communications, which published an annual magazine on the region's business trends, and Game Changing Partnerships, which marketed exceptional service providers such as Fisher Scientific as well as consultants with niche scientific expertise, to 50 state life science associations. Mr. Byrnes was Vice President of Membership and Business Development as well as a consultant for the Pennsylvania BIO Association. His consulting assignments include assisting the Chester County Economic Development Council (CCEDC) in strategic planning and fund raising for the county's Keystone Innovation Zone, which was created to support young entrepreneurial firms in the biotech, information technology and alternative energy sectors. He also worked with CCEDC on the development of the Innovation Technology Action Group (ITAG); the organization, in cooperation with participating regional companies, economic development agencies, education and training partners, promotes information technology, communications and technological processes throughout Pennsylvania.

Mr. Byrnes joined PECO after serving five years as executive vice president and president of the Philadelphia Developers Alliance, a consortium of 21 real estate development firms, brokerages, and utilities. As PDA's president, he led the development community's efforts to attract, retain and expand business in the city of Philadelphia. Prior to his work with PDA, he spent eight years as a reporter, bureau chief, and assignment editor with The Philadelphia Inquirer. As a reporter, he covered commercial real estate, the hospitality sector and urban development. He has written freelance articles for many publications, including Urban Land, Site Selection, Business Facilities, and the New York Times.

Professional, Corporate, Civic Leadership

At the regional level, Mr. Byrnes has held positions of leadership and board positions with CoreNet Global, Team PA Foundation, Urban Land Institute, Chester County Economic Development Council, Eastern Technology Council, International Development Research Council (IDRC), the International Association of Corporate Real Estate Executives (NACORE) and the Society of Industrial and Office Realtors (SIOR).

Education

BA in Political Science
and Economics,
Stonehill College

Masters in
International Relations
and Latin American
Studies,
Montgomery Institute
of International
Studies

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