

Ethan Conner-Ross, M.P.A.
Senior Vice President & Principal

Ethan Conner-Ross is a senior vice president and principal of Econsult Solutions, Inc. (ESI). Mr. Conner-Ross joined ESI in 2014 as a director. His practice areas include public policy, transportation, tourism, economic development, and strategic planning. He is an experienced project leader who brings cross-disciplinary skills and a public sector perspective to his engagements.

Mr. Conner-Ross has led a range of projects for ESI helping governmental, quasi-governmental, and private sector organizations maximize and articulate public benefits. Policy issues of focus include economic insecurity, transportation, fiscal sustainability, affordable housing, and economic development. He has presented and testified before numerous public bodies including the Philadelphia City Council, and legislative committees and task forces in Pennsylvania and New Jersey in addition to numerous events and conferences.

Areas of Expertise

Public Policy

Transportation

Travel and Tourism

Economic Impact

Strategic Planning

Financial Modeling

EducationM.P.A.,
University of Pennsylvania
2014B.A., History and Political Science,
Amherst College
2005**Experience**

Prior to joining ESI, Mr. Conner-Ross worked from 2006 to 2013 at Visit Philadelphia, a non-profit organization tasked with promoting tourism in the Philadelphia region. As Vice President of Research and Planning, he directed the organization's market research program and led company-wide planning, coordinating the development of the organization's five-year strategic plan, annual marketing plans, and new initiatives. He also supported corporate communications efforts through reports and presentations that demonstrated return on investment.

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