



Gina Lavery, MCP

Senior Vice President and Principal

Gina Lavery is Senior Vice President and Principal of Econsult Solutions, Inc. (ESI). Ms. Lavery has led a range of projects for ESI, primarily focused on urban planning, real estate, transportation, higher education, and public policy—particularly where these areas intersect with economic development. This work has included developing economic and fiscal impact studies to support major development projects, providing advisory services on incentive programs and public financing for private and public sectors clients across the US, and supplying market insights for clients making real estate decisions.

Areas of Expertise

Economic Development

Real Estate

Public Policy

Higher Education Policy

Geospatial Analysis

Transportation

Education

Masters in City and Regional Planning
University of Pennsylvania

BA in Political Science and European History
University of Pennsylvania

Previous Experience

Prior to joining ESI, Ms. Lavery was a research analyst for Jones Lang LaSalle, where she was responsible for market research and analysis within the Greater Philadelphia commercial real estate market. From 2009-2016, Ms. Lavery worked at the University of Pennsylvania, in various roles within the Office of Government and Community Affairs. At Penn, she monitored legislative and policy developments within city government, and implemented a strategic communications and outreach plan to advocate for the University's interests with local government officials and to find opportunities to communicate its economic and social impact in the region.

Professional and Civic Leadership

A native of Philadelphia, Ms. Lavery is actively engaged in a number of organizations including ULI Philadelphia, the Community Design Collaborative, and serves in leadership roles as the Chapter Board Chair of LAI Philadelphia, and on the Industry Research and Communications Committee for Commercial Real Estate Women (CREW).

Education

Ms. Lavery received a Bachelor of Arts degree in Political Science and European History from the University of Pennsylvania and earned a Master of City and Regional Planning degree from Penn's Weitzman School of Design. With a concentration in Smart Cities, she focused her studies on leveraging data and statistical modeling techniques to design better cities.

Contact

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