



Benjamin B. Olshin

Senior Advisor

Benjamin B. Olshin, Ph.D. possesses extensive experience in cross-cultural management consulting, organizational development and executive training, program and project evaluation, branding and design, and science and technology policy.

Experience

After several early stints in East Asia working as both a designer and professor of design, he returned to the U.S. and served as Executive Director of Training and Organizational Development with a global branding firm. Dr. Olshin went on to set up his own consultancy, specializing in a variety of areas, including qualitative research and analysis, expert presentations and workshops, and customized consulting services. Global in focus, Dr. Olshin has been involved in projects in East Asia, Latin America, Europe, and the U.S. in the fields of management, communications, design, and development and sustainability.

Professional, Corporate, Civic Leadership

Dr. Olshin has been a Fulbright scholar in Portugal, a Fulbright Specialist in Iceland, and a recipient of two NEH grants, one in West Africa and one at the prestigious East-West Center in Honolulu, Hawai'i. During the course of his career, he has developed facility in French, Italian, Portuguese, Spanish, and Chinese (Mandarin).

Additional Experience

In addition, Dr. Olshin has worked as an academic and researcher, in the fields of industrial design, history and sociology of science and technology, philosophy, and business. He served as the Director of the School of Design at the University of the Arts in Philadelphia, and a Professor in both undergraduate and graduate programs. He has written a number of papers on design, the sociology of science and technology, and other topics, which have appeared in journals in the U.S., Latin America, and West Africa. Dr. Olshin has delivered numerous presentations and workshops on geopolitics, management, and creative strategy in the U.S., Europe, and East Asia. He has been quoted on cross-cultural issues, as well as creativity and innovation, on podcasts and radio, in print media, and on the web, including The Philadelphia Inquirer, Saudi Aramco World Magazine, and Asian Public Radio.

Areas of Expertise

International
Education

Research

Consulting

Management

Design

Communications

Education

M.A., Ph.D., University
of Toronto

B.A., Williams College

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