



Larry Segal

Senior Advisor

Larry Segal formed Impact Pennsylvania Strategies, LLC, a real estate development, financing and consulting firm with a mission of efficiently blending private and public resources to achieve maximum impact toward revitalization, in 2007. In its short existence, IPS is proud to have assembled over \$1 billion in public and private investment and through thoughtful deal-making, turned long languishing projects into reality.

Experience

Prior to forming Impact Pennsylvania, Mr. Segal served in the administrations of both Governor Tom Ridge and Governor Edward G. Rendell. Appointed by Governor Ridge in 1996, Mr. Segal served as Director of the Office of Housing and Community Development, where he managed over \$200 million in annual community and economic development programs.

Mr. Segal provided economic and community development policy advice for Mr. Rendell's gubernatorial campaign and authored Mr. Rendell's "Plan to Revitalize PA's Mid-Size and Small Cities". Upon assuming office in 2003, Governor Rendell appointed Mr. Segal to a specially created position as Executive Director of the Governor's Office of Housing and Community Revitalization. In that cabinet-level position, Mr. Segal was responsible for overseeing the effective implementation of Rendell's economic stimulus plan—with the charge of managing the efficient and effective investment of stimulus funds and with helping local municipalities and developers deliver impact-driven projects.

Professional, Corporate, Civic Leadership

He remains very active in civic and charitable organizations and continues to serve on numerous boards and commissions. He is a recipient of the Outstanding Public Service Award from the Pennsylvania League of Cities and Municipalities and the prestigious Ernestine P. Watlington Award presented by the Housing Alliance of Pennsylvania. Mr. Segal has also received special commendations from the Pennsylvania Housing Finance Agency as well as the Federal Home Loan Bank of Pittsburgh.

Areas of Expertise

Real Estate
Development

Financing and
Consulting

Economic
Development

Education

BA in American
Studies,
Georgetown
University

JD, Georgetown
University Law Center

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