



## Catherine Timko

### Senior Advisor

Catherine Timko is a Founding Partner with Community Retail Catalysts and a Principal with The Riddle Company, as well as a Senior Advisor at Econsult Solutions, Inc. Catherine is a nationally recognized expert on downtown and neighborhood retail development and attraction.

### Experience

She has advised communities and investors on the use of economic development programs and financing and has been instrumental in the development of tools to advance retail attraction and investment. Her recent work on the Center City Philadelphia retail campaign, “Be In On It”, has achieved national recognition and resulted in new retail investment.

Ms. Timko is a city planner who, earlier in her career, worked for Wallace, Roberts and Todd focusing on downtown planning and economic and commercial revitalization. She has been involved in more than 40 downtown planning and marketing projects nationwide. She has been instrumental in the development of critical financing and marketing tools while working in local government and then as a consultant to communities and private investors.

Catherine recently completed a national study analyzing the impact of BIDs and promotion on local business performance. Her knowledge of best practices is invaluable in shaping and implementing community based retail development models that work.

In the past 10 years, she has consulted with communities, economic development organizations, and BIDs of all sizes in Pennsylvania, Michigan, Maryland, Virginia, Texas, Florida, and Washington, D.C., advising them on retail and business attraction programs with measureable success. Private clients include CVS, Madison Retail Group, Marcus & Millichap, Lowe Enterprises, Next Realty, Bank of America, Roadside Development, City Center Retail, Pritzker Residential, Equity Residential, and Tishman. Catherine is an active member of APA, IDA, IEDC, ULI, and ICSC, and is the former Dean for Economic Development for ICSC University of Shopping Centers.

## Areas of Expertise

Retail Attraction

Retail Market Analysis

Economic and  
Neighborhood  
Development

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## Education

BS in Urban Studies,  
University of  
Delaware

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