

# Strategic Planning



## Selected Projects

### North Broad Renaissance

ESI has been contracted to help develop and implement a multi-year strategy to help the organization to improve the economic environment in the North Broad neighborhood.

### Montgomery County, PA

Working with County officials, the task force, and other stakeholder groups, ESI developed a cohesive and comprehensive strategic economic development policy.

### University City Science Center

ESI, along with the Economy League of Greater Philadelphia, assisted in the implementation of the first satellite Quorum location at the Navy Yard and the execution of a pilot program.

## Critical Insight to Launch Effective Initiatives

We understand the careful and critical planning that goes into the development of successful and impactful programs. As the environment for government and charitable dollars becomes increasingly competitive, it is vital to have a comprehensive approach to help in the creation of sound, analytics, and compelling programs and projects.

Econsult Solutions, Inc. (ESI) provides the critical insight that government agencies, non-profit organizations, and other advocates need to launch effective initiatives. We play a significant role in helping non-profits understand and make their case to a variety of audiences. Our evaluations serve both to define strengths and weaknesses for internal growth and development as well as justification for past and future funding opportunities. Our business advisory services include:

- Assessing economic and fiscal impacts.
- Identifying social and financial return on investment.
- Strategic planning and business plan development.
- Budget and implementation.
- Program evaluation.
- Support research.
- Public-private partnerships.
- Project funding.

Our experts include: **Lee Huang, M.P.A.**, experienced in strategic decision making with his work at The Enterprise Center as Executive Vice President, where he launched the YES (Youth + Entrepreneurship = Success) Program; **Stephen P. Mullin**, whose consulting spans economic development, impact analyses, and business-government strategies. He serves on the board of many civic organizations and local institutions including Philadelphia Culture Works, Independence Visitors Center, Fairmount Park Conservancy, and the Community College of Philadelphia Foundation; and **Steven Spalding, MCRP**, who has a great depth of experience working on strategic planning and developing related to innovation and technology-based economic development, as well as urban planning with the City of Philadelphia.

## Contact

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