



Christopher Swann, Ph.D.

Senior Advisor

Christopher Swann is an economist, currently engaged in applied economic research and private consulting, and is an adjunct instructor in economics at both Temple University and Drexel University.

Experience

He began his career at Bell Atlantic (now Verizon Communications) where he held positions in research, business marketing, and product management. His work encompassed rate planning and witness support, corporate planning, and consulting. After completing his Ph.D. in Economics, he joined WEFA/Global Insight (now IHS) as a Senior Economist, responsible for developing the U.S. macroeconomic forecasts, and also written analyses on the U.S. economy, business investment, and the labor market. As Director of the World Service he coordinated global publications and developed various international country studies and forecasts. As Senior Consultant he developed analytic reports spanning a number of industries including telecommunications, equipment leasing, and electronic payments. He later joined the Bureau of Economic Analysis in Washington, D.C. before returning to Philadelphia as Vice President, Research Services, at Select Greater Philadelphia.

Professional, Corporate, Civic Leadership

He served on the Board of Directors of National Association for Business Economics (NABE) and is currently a member of the editorial board of Business Economics, the NABE journal. He continues to serve as a member of other NABE working committees engaged in developing curricula for the Certified Business Economist program. He is a past Chair of the NABE Technology Roundtable, and is a past President of the Philadelphia Council for Business Economics.

Areas of Expertise

Applied Economics

Education

BA in Economics,
Washington
University

Masters in Economics,
Temple University

Ph.D. in Economics,
Temple University

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