



Bruce Rayner

Senior Editor, Business and Technology

Bruce Rayner is an award-winning writer and editor with over 25 years of experience covering global business and technology issues. As a member of the ESI ThoughtLab team, he works with a variety of clients to produce compelling research and thought leadership content.

Prior to ESI ThoughtLab, Bruce was director of enterprise thought leadership for IHS Inc., now IHS Markit, where he was editorial director of IHS Quarterly. Bruce's publication experience includes ComputerWorld, Electronic Business, Electronic News and Harvard Business Review. In addition, he has launched websites, including Electronics360.com, and produced and chaired conferences, including co-chairing the Supply Network Conference with Dr. Hau Lee, Stanford University. Educated as an economist, Bruce spent his early career at Data Resources Inc. in Washington DC, and taught undergraduate economics at Adelaide University, South Australia.

Areas of Expertise

Thought leadership

Writing

Editing

Publishing

Technology

Education

Bachelors in Economics,
University of Delaware

Masters in Journalism,
Boston University

Contact

Phone: 215-717-2777

ESI ThoughtLab

1435 Walnut Street, 4th Floor
Philadelphia, PA 19102
215-717-2777