



Janet Wikler

Director, Strategic Consulting

Janet Wikler is an expert at helping businesses evolve, grow, and prosper, having done so for some of the most respected brands: Pearson plc, The Economist Group, Simon & Schuster, HarperCollins Publishers, the Times Mirror Company, McGraw-Hill, Mead Data Central (Lexis-Nexis), the College Board, Thirteen/WNET Television, and Baseline Financial Services, to name just a few.

Areas of Expertise

Strategic planning

Marketing

Business planning

Management consulting

With degrees in English and Education from the University of Pennsylvania and an MBA from the Wharton School, Janet aims high and achieves much for her clients. Drawing on more than 35 years' combined experience as a senior-level corporate executive and as a successful business consultant, Janet combines strategic thinking, with the ability to think through the details that make a business work.

Janet specializes in strategic planning, business development, project management, mergers and acquisition, and competitive intelligence, and has intimate knowledge of the media, education and healthcare sectors.

Education

BA in English, University of Pennsylvania

MS in Education, University of Pennsylvania

MBA in Marketing, Strategy, Finance, The Wharton School

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