



Ed Ruehle

Research and Administrative Associate

Ed has worked with the world's best-known authors, consulting firms and corporations to successfully gain the attention of time-pressured professionals. He honed his editorial skills at Harvard Business Review and his marketing and digital publishing capabilities at the Monitor Group and Films Incorporated. He held director-level positions at each of those organizations.

Areas of Expertise

Content development

Content management

Publishing

Marketing strategy

Technology

Ed has created thought leadership through a range of formats including white papers, research reports, books, case studies, online channels, and executive development programs. His clients include Dow Jones, MIT Sloan Management Review, the Economist Group, Accenture, PwC, Monitor Group, the Boston Consulting Group, Forrester Research, Brown University, and eCornell, among others.

He has extensive expertise in management strategies, with particular expertise in the intersection between business and technology. Ed has an MSJ in Journalism and an MA in German Literature from Northwestern University.

Education

MSJ in Journalism,
Northwestern University

MA in German
Literature,
Northwestern University

Contact

Phone: 215-717-2777

ESI ThoughtLab

1435 Walnut Street, 4th Floor
Philadelphia, PA 19102
215-717-2777