



## Lindsay Durkalec

### Senior Business Development and Marketing Associate

Lindsay Durkalec is a Senior Business Development and Marketing Associate at Econsult Solutions, where she supports the business development team. Lindsay joined ESI in 2018 as a Business Development and Marketing Associate. In addition to assisting with proposals, Ms. Durkalec is responsible for enhancing ESI's brand and work through traditional and social media, content development for the web, and managing the ESI blog, Present Value.

### Previous Experience

Prior to joining ESI, Ms. Durkalec worked for Sage, a communications firm who partners with nonprofit organizations to improve communications connected to issues including education, housing, and health and human services. Lindsay played a pivotal role in marketing and communications strategy for a wide range of clientele, along with social media strategy and writing. Lindsay also worked for the Lenfest Institute for Journalism, a nonprofit organization created to develop and support sustainable business models for local journalism. Lindsay handled marketing and communications for the Institute, while also helping with advancement, development and donor relations.

### Education

In 2017, Lindsay received Bachelor's degrees in Strategic Communication and Public Relations from Temple University.

## Areas of Expertise

Mass Communications

Marketing

Social Media

Communications

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## Education

BA in Strategic  
Communications  
Temple University

BA in Public Relations  
Temple University

### Contact

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