



You have a case to make.

Energy Efficiency Stimulates Your Region's Economy

Do you know how much your energy efficiency program stimulates the economy of your service territory?

Too often there is an enormous gap in the quantification of the value of utility-sponsored energy efficiency programs—the unanalyzed and under-appreciated impact on a region's economy.

Econsult Solutions Inc. (ESI) can help you make your company's case about the value of your demand-side programs. We combine our decades of economic development and utility planning experience with our proprietary input-output economic model. We are able to calculate the effect that changes in disposable spending would have on the region's economic activity and job creation, which benefit all in the region, regardless of program participation.

Visit ESI's Solutions For Energy Efficiency Regional Economic Impacts page.

DIRECT IMPACTS OF UTILITY ENERGY EFFICIENCY DEMAND-SIDE PROGRAMS





We Offer Solutions for . . .

Demonstrating That Energy Efficiency Equals Economic Vitality

Our team will work with you to capture a full range of critical inputs associated with your program that affect the region's economy beyond primary costs and benefits. Core outputs include changes in economic product and employment. We are also able to analyze other secondary impacts associated with these utility programs. In addition to producing a program-specific case report, we are available to provide expert testimony or other litigation services supporting our analysis.

To find out more visit our **Solutions For** web page and contact
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Econsult Solutions' team of experts has extensive experience with the utility industry, regional economics and community development.



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Econsult Solutions Inc. provides businesses and public policy makers with consulting services in urban economics, real estate economics, transportation, public infrastructure, development, public policy and finance, community and neighborhood development, planning, as well as expert witness services for litigation support. We combine robust quantitative analysis with trusted expert insights and impactful implementation to create sustainable solutions. We work collaboratively with our clients, and draw in expertise when necessary from our network of experts and partners across industries, regions, and management practices. Based in Philadelphia, we support clients nationwide.