



Kagiso Reed

Business Development & Marketing Associate

Kagiso Reed is a Business Development and Marketing Associate at Econsult Solutions, Inc. (ESI), where he works within the operations of the business development team. In addition to working with client relations and assisting with proposals, he is responsible for navigating new methods of traditional and social media content development to further push the framework of ESI's brand.

Previous Experience

Prior to joining ESI, Kagiso was an Assistant Buyer for Urban Outfitters (URBN), a multinational lifestyle retail corporation headquartered in Philadelphia, Pennsylvania. Urban Outfitters is but one company underneath the URBN umbrella which includes: Free People, NUUPLY, Anthropologie and BHLDN. Their operations include the United States, Spain, Denmark, Sweden, United Arab Emirates and other countries. His duties included trend analysis in the company's demographic for future possibilities in fashion, cultivating relationships with vendors and upcoming brand owners alike to build structured bulk/test product buys, and paving the way for new product for sake of alignment with consumer need.

Education

In 2014 Kagiso graduated from Dean College of Franklin, Massachusetts and received a Bachelor's in Arts Entertainment and Management along with an Associates in Communications. In his time at Dean College, Kagiso was involved with the Campus Activities Board and held a position on the Diversity Committee which planned cultural events for the student body.

Areas of Expertise

Client/ Vendor Relations

Mass Communications Marketing

Social Media Curation

Education

BA Arts & Entertainment Management
Dean College

AA in Communications
Dean College

Contact

Email: Kreed@econsultsolutions.com

Phone: 215-717-2777

Econsult Solutions, Inc.

1435 Walnut Street, 4th Floor
Philadelphia, PA 19102

econsultsolutions.com