







UNIVERSITY SOCIAL IMPACT RUBRIC




SERVING THE IMMEDIATE COMMUNITY

<p>01</p>  <p>Service to / in the Community</p>	<p>Being a “good neighbor” through volunteer service (and mitigating against potential negative effects on community)</p>	<ul style="list-style-type: none"> • Volunteer service hours • Service learning course • Pro bono services • Anti-displacement measures
<p>02</p>  <p>On-Campus Resources</p>	<p>Investing in the campus being an amenity for the immediate neighborhood</p>	<ul style="list-style-type: none"> • Recreational Facilities • Green Space • Educational Opportunities • Cultural Programming
<p>03</p>  <p>Public Safety</p>	<p>Working with community to prioritize and invest in safety</p>	<ul style="list-style-type: none"> • Public safety infrastructure investments (e.g. lighting, call boxes) • Emergency calls handled by institution rather than locals




STRENGTHENING COMMUNITY CAPACITY

<p>04</p>  <p>Building Civic Infrastructure</p>	<p>Strengthening local-serving institutions</p>	<ul style="list-style-type: none"> • Direct payments and in-kind contributions to neighborhood-serving non-profits • Mechanisms for regular interface with community on issues of shared interest
<p>05</p>  <p>K-12 education</p>	<p>Investing in local schools</p>	<ul style="list-style-type: none"> • Direct payments and in-kind contributions to local schools • Area-wide teacher training and curriculum development
<p>06</p>  <p>Public Health</p>	<p>Investing in community wellness</p>	<ul style="list-style-type: none"> • Direct provision of medical, dental, and other services • Educational resources for community members

A MORE JUST SOCIETY STARTS ON CAMPUS

<p>07</p>  <p>Affordability/ accessibility</p>	<p>Ensuring that a college degree is more broadly available</p>	<ul style="list-style-type: none"> • Scholarship and financial aid • Analysis of return on investment and income parity among alumni (particularly for under-represented groups)
<p>08</p>  <p>Economic opportunity</p>	<p>Operating footprint is being used to address economic inequalities</p>	<ul style="list-style-type: none"> • Utilization of minority and women owned firms in procured goods and services • Employee recruitment efforts for under-represented populations
<p>09</p>  <p>Diversity and inclusion on campus</p>	<p>On-campus realities reflect desired societal values</p>	<ul style="list-style-type: none"> • Racial/ethnic make-up of students and employees • Support resources for under-represented populations

A MORE ROBUST SOCIETY

<p>10</p>  <p>Innovation and competitiveness</p>	<p>Regional economic competitiveness through innovation activity</p>	<ul style="list-style-type: none"> • STEM majors/graduates • Research budget • Invention disclosures, patents, licensing agreements • Business start-ups, venture capital attracted
<p>11</p>  <p>Environmental sustainability</p>	<p>Operating footprint is mindful of contemporary ecological challenges</p>	<ul style="list-style-type: none"> • Carbon footprint • Energy efficiency • Recycling initiatives on campus • Fossil fuel usage
<p>12</p>  <p>Societal thought leadership</p>	<p>Intellectual activity advances society</p>	<ul style="list-style-type: none"> • Spiritual or otherwise values-led research and scholarship • Leadership participation on contemporary social issues