

Yvette A. Núñez
Senior Advisor



Areas of Expertise

Communications and Marketing

Non-profit Management

DEI Strategy

Thought Leadership

Fundraising

Public Policy

Education

M.P.A., Fels Institute of Government, University of Pennsylvania

B.A., Journalism, Temple University

Yvette A. Núñez is a senior advisor to Econsult Solutions and Vice President of Communications and Marketing at UnidosUS, the nation's largest Latino civil rights and advocacy organization. Through a unique combination of research, advocacy, programs, and a national network of nearly 300 community-based Affiliate organizations across the country, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos in the United States.

Ms. Núñez is responsible for leading the strategy and implementation of integrated marketing communications initiatives for institutional and issue-specific campaigns. She manages the day-to-day operations of the marketing and communications department, a 20+ person team that is responsible for institutional communications, programmatic communications, policy communications, media relations, social media and digital communications, brand management, advertising, content creation, and event/conference strategy and planning.

Prior to joining UnidosUS, Ms. Núñez served as Vice President of Civic Affairs at the Chamber of Commerce for Greater Philadelphia, where she managed its social impact strategies, including inclusive growth, DEI and nonprofit programs. She was the first Latina on its Executive Team in more than 200 years. She also served as Chief Communications Officer for Congreso de Latinos Unidos, a multiservice nonprofit organization which serves the City's poorest zip code. In that role, Ms. Núñez led the agency's communications, civic engagement, corporate relations, events, fundraising and volunteer management initiatives.

Ms. Núñez is an Executive Committee member of the Temple University Alumni Association and is the inaugural chair of its DEI Committee, is a member of the Community College of Philadelphia Foundation Board, and serves on the PIDC NMTC Community Capital Advisory Group.

She previously served as an Appointee to the PA State Advisory Committee to the US Civil Rights Commission, is the first person of color to preside over the Philadelphia Public Relations Association, and is a former member of the PHLDiversity Board of Directors. She has received a number of awards including: City & State PA Above & Beyond Award Honoring Women of Public and Civic Mind; Hispanic Bar Association Community Service Award, Hispanic Media's Crystal Award; and the Delaware Valley's Most Influential Latino Leaders Award.

Ms. Núñez has a Master of Public Administration degree from the University of Pennsylvania's Fels Institute of Government, and is an honor graduate of Temple University, where she earned a degree in journalism. She is a freelance writer and has been published in The Huffington Post, The Philadelphia Inquirer and The Philadelphia Tribune.