

## Geoffrey M. Roche

### Senior Advisor

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#### Areas of Expertise

Higher Education

Healthcare

Workforce Development

#### Education

M.P.A., East Stroudsburg  
University

B.A., Political Science, Moravian  
University

Geoffrey Roche, MPA, is the son of a nurse, future of work and education expert, diversity, equity, inclusion, and belonging advocate, champion for transforming health equity, and the host of the *Ed Up Health Up* podcast. Roche currently serves as the Senior Vice President, National Health Care Practice & Workforce Partnerships for Core Education PBC. He has been asked to regularly present on healthcare workforce topics at various national healthcare events including Becker's Annual Meeting, HIMSS, ViVE, Becker's HR Conference, among others. Roche was nominated in 2022 to the Forbes Business Council for his national level work.

His professional career includes over nine years in hospital administration as a strategic advisor to the President and CEO and department director of various departments, including Business Development and Planning, Government Affairs, Community Health, and Public Relations, for Lehigh Valley Hospital-Pocono. At Lebanon Valley College and Harrisburg University of Science and Technology he held senior leadership roles focused on strategic partnerships, organizational strategy, and business development. As Senior Vice President, Business & Workforce Development at Dignity Health Global Education, he led a diverse team focused on developing institutional relationships with leading health systems while simultaneously championing national conversations and initiatives to develop innovative diversity, equity, and inclusion solutions for the healthcare workforce.

Roche is an Adjunct Instructor of Health Administration in the MBA/MHA Program at Moravian University and Corporate Faculty member in the Population Health program at Harrisburg University of Science and Technology, serves on the United Way of Lebanon County and United Way of Pennsylvania Board of Directors, IU 13 Board of Directors, Leadership Council for Moravian College, Patient Safety Committee for WellSpan Good Samaritan Hospital, and as an elected School Director of Annville-Cleona School District.

Roche earned his master's degree in Management and Leadership: Public Administration at East Stroudsburg University and his bachelor's degree in Political Science at Moravian University. He also holds a Mini-MBA in Healthcare from the University of Arizona, Eller College of Management, Certificate in Innovation in Healthcare Management from Arizona State University, Thunderbird School of Global Management, the Certificate in Healthcare Leadership from Duke Corporate Education, and the Certificate in Heroic Leadership from Santa Clara University.

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