

Cassandra Brown, M.B.A.

Director



Cassandra Brown is a director at Econsult Solutions, Inc. (ESI). She comes to ESI with a deep background in higher education, working in various roles with alumni, faculty, and the external business and governance community for 15 years at Drexel University. Ms. Brown received her M.B.A. at Drexel University.

Experience

Prior to joining ESI, Cassie served as the Executive Director of Drexel University's Gupta Governance Institute, which encompasses the Center for Corporate Governance and the Center for Nonprofit Governance. In this role, she assembled academics with corporate and nonprofit leaders, leading to research, insights and programming focused on best practices in governance. Cassie also served as the Executive Director of Drexel University LeBow College of Business's Alumni Relations and Engagement initiatives, where she increased alumni engagement by creating affinity groups, forums and programming, connecting the College's constituents and expanding their opportunities and outcomes.

Professional, Corporate, Civic Leadership

In addition to her role at Drexel University, Cassie served as the Executive Director of the National Association of Corporate Directors Philadelphia Chapter. She provided support to the Chapter via membership growth and retention, program development, securing sponsorships, and board structure to fulfill the mission and vision of the NACD Philadelphia Chapter.

Areas of Expertise

Project Management

Data Analysis

Strategy Implementation

Education

Master of Business Administration,
Drexel University

B.A., French Language and
Literature
University of Delaware

Contact

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